



Achalam art gallery

the art summit

CHITRAMELA 2017

4th International Art Exhibition

Artist Application Form 2017

Exhibition Date : 19th February to 12th March 2017

For Enquiry : E-mail: achalamartgallery@gmail.com

Ph: 044-42127682 Mob: 7358656712

General Information

Dear Artists,

We look forward to receive your applications for Chitramela 2017. The exhibition will feature works by national and international artists, and also by the students of Sri Annai Kamakshi Kalaikudam and Sri Annai Kamakshi Music and Fine Arts College. The Art works include paintings, drawings, sculptures, metal relief work, prints, photography and digital art.

Application Deadline	30th December 2016. Please note that applications received after this date may not be considered by the Selection Committee for Chitramela 2017. Send the duly filled Application Form together with the necessary information and documents. Incomplete Application documents will not be accepted.
Selection as an Exhibitor	The final list of Exhibitors will be announced within 10 days of the application closing Date. Submission of the Application Form does not automatically confirm selection to Chitramela 2017. Decisions of selection are made by the Selection Committee and their decision is final and binding.
Terms & Conditions	Please read the terms and conditions carefully and sign your acceptance before submitting the Application Form.

Achalam Award

Every year the best 10 paintings of the artists will be awarded the “ACHALAM AWARD” which will continue this year also. These awards will be given separately for the student’s category (below 18 years) and artist’s category (18-35years). The senior artists (above 35years) are not eligible for the competition but they can exhibit their works.

Payment Information

Demand Draft	Demand Draft in the favor of “ACHALAM ART GALLERY ” payable at Chennai.
Account Details	ACHALAM ART GALLERY CANARA BANK, K.K.NAGAR BRANCH, A/C.NO: 2605201001250, A/C TYPE: CURRENT ACCOUNT, IFSC CODE: CNRB0002605

Website: www.achalamartgallery.com

- The artist participating only in the exhibition are supposed to pay an amount of **Rs.200/-** whereas, those willing to participate in competition are supposed to deposit an amount of **Rs.500/-**
- Only one work per artist will be considered for the exhibition. The charge of Rs.100/- will be collected for each additional paintings.
- All artworks must be the original work of the participant and it must be suitably framed and ready for hanging.
- The entry fee must be sent along with the Artist Application Form. In case of the application not being selected, the entry fee will be refunded. Applicants can remit the amount through Demand Draft.
- The Exhibitors should send their original Artworks to the following Address:

**Achalam Art Gallery,
979, Lakshmanaswamy Salai,
K.K. Nagar,
Chennai - 600 078
Tamil Nadu, INDIA**

- The Gallery will deduct a commission of 20% on any sales and the remaining 80% will be paid to the artist. At the termination of the exhibition, the local artists must take back unsold artwork within 7 working days. For the other national and international artists, the unsold artwork should be collected within 20 working days.
- The Exhibitors must cover all the costs and risks associated with the transport, display and removal of their artwork. Exhibitors must insure their exhibits against loss, damage, theft, fire or any other risks at their own cost. While the Organizers would employ adequate security and take all precautionary measures, they cannot be held responsible for any loss, theft or damage.
- The Organizers will publish an official Chitramela 2017 catalogue. It reserves the right to photograph works for its promotional purposes. Photos and Artworks of those artists participating only in competition will be enrolled in the Souvenir. Each Exhibitor will receive a copy of the Chitramela 2017 Souvenir.
- The maximum size of the works are as given below :
 - Painting- 3 x 4 ft, Printmaking and photography- 2 x 3 ft, Sculpture- 2 x 2 x 3 ft.
 - Through E-mail, jpeg image of resolution not less than 600kb
 - Through Post, Color photograph of size not less than 4" x 6"

Guidelines for exhibiting Sculptures and Photography:

- Sculptural works need to be of strong construction and, most importantly, not present a risk to public safety. As such, sharp edges and protrusion points and unstable constructions should be avoided. Any glass will need to be zone toughened.
- Photographs can be edited or have additions as long as they are authentic. However, adoptions of works done by other artists or plagiarized works are not accepted.
- Photographs with scripts or drawings such as signatures and borders
- Obscene photographs are strictly prohibited.